



## Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio



## Developer

### Ferdinant van Wyk

Cyber Web Design  
www.cyberwebdesign.co.za  
admin@cyberwebdesign.co.za  
012 752 1116

## Services

Cyber Web Design is a Web and Design Company, based in Centurion, Eldoraigne, Pretoria. Packed with over 12 years of development and designing experience, we guarantee a well presented functional website that will deliver customers and make you money...

We trust in partnerships that develop into mutual relationships with our clients. If you entail a new global online appearance, then join us as we take our customers to unachieved altitudes of online business.

We are a value driven organization specializing in Web Application, Web Development and complete E-commerce solutions. Our team of dedicated and highly skilled professionals ensures the highest standard of work and the latest technologies to give us that edge above our competitors.

We provide a wide range of user friendly solutions at affordable prices for small, medium and large businesses, also having the resources to cater for their IT outsourcing needs. Some solutions like our Search Engine Optimization and Pay Per Click tools will effectively make you stand out from the crowd.

## Web Design

A website design speaks oodles about its products, standard and services. What does your website say about your business?

Studies show in this day and age of online business that a website barely has a couple seconds to attract its surfer before a decision is made to either purchase from it or search elsewhere. A catchy website design reduces the chances of customers leaving. We at Bhavya Infosoft design websites that help retain customers on your website, directly impacting your sales.

We at Cyber Web Design, design websites that retain visitors for longer, resulting in greater online sales. We also strive to produce elegant yet simple to use web interfaces for those with no previous online experience.

We don't just build websites, we build businesses?

A successful website is an outcome of experience and knowledge. We are well versed with the advancing technologies and latest tools. With frequent training programs, we train our professionals to deliver some of the best products in the market with the help of which we create websites that make a difference.



Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

## Web Design

We understand the fact that your website is not just a short term investment, therefore we build solutions that make it easy for you to communicate with your audience, leaving them with a lasting impression. With our experience and excellence we make sure that we serve our client with nothing but the best.

Content flow is as crucial as cash flow.

A website that makes it difficult for visitors to find desired data or products is a great turnoff. We make sure that your customers are able to locate information with a minimum number of clicks. You will experience improved overall efficiency and increased productivity, resulting in greater revenue.

Each of our projects are built after careful consideration of our dedicated developers and their expertise in development techniques. Since Cyber Designs has been part of the IT industry for several years now, we have acquired excellence in various strategies and technologies to keep us ahead.

Our web solutions cater to the various needs of our clients and their businesses. We make use of comprehensive diagnostic processes to determine the most suitable applications that will suit your needs, at the best prices possible.

Our products can easily be modified as per the changing requirements of your business. With our advanced navigation system, we ensure our customers will enjoy hassle free browsing.

## SEO

Is your business online, yet never shows up on search engine results? Get onto our Search Engine Optimization program today and experience greater traffic, a lot more inquires and a successful online business!

Generally speaking, revenue from online business is directly proportional to the rank of a website on search engines. The lower the rank, the lower the revenue is likely to be. However critical it may be, website ranking does not improve overnight; it is a gradual process that needs constant updates and attention from professionals that have the expertise in Search Engine Optimisation.

Why choose our SEO services?

With the amount of websites being launched everyday it is absolutely essential to do everything possible to keep your website afloat. The experts at Cyber Web Design do just that. We facilitate our customers with our SEO programs and strive to pull websites up the ladder.

Our SEO services are available for everyone with an online business. Search engine optimisation increases your visibility online and lets your audience find you easily, since memorising links to websites can be painful. It also lets your business attend to those unaware of your existence.



Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

www.assemblers.co.za

Wheel Assemblers were looking to update their website with a simple clean design where their products and services can take the centre stage



The company needed a calendar to give to their corporate clients as a marketing tool explaining their new range of products.



## Graphic Design-

Logo Creation  
Calendar Design  
Branding  
Web Design  
SEO  
Catalogue

**W**heel Assemblers (Pty) Ltd. is a relatively new company that wanted to expand their national and international footprint by showcasing their unique products and services by means of their website. It portrays a clean, professional image for the company. It was built to support their new campaign launch.

Clean consistent page layouts let the visitor quickly appreciate the services offered by Wheel Assemblers (Pty) Ltd. The website is centred around brand consistent imagery, with callouts that grab the client's attention.



Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

www.appliancewarehouse.co.za

Appliance Warehouse is a company in Pretoria that needed a total remodelling of their marketing approach. We are currently still busy with the development of their online shop.



## Graphic Design-

- Logo Creation
- Posters, Flyers
- Newspaper Ads
- Branding
- Web Design
- Shop Layout

**A**pppliance Warehouse is approximately 13 years in the appliance industry with an approach of quality equals good price. They wanted to change the look and feel of their brand and decided on an aggressive approach with a new online shopping website and a total revamp of their shops in Pretoria. This new approach meant a totally new floor layout for the shops, colour techniques, posters, branding, ads, flyers and many more.

The website is still in design. Come back and see how drastic the transformations are.



Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

www.ip-ig.co.za

IP-IG is a creche in Rooihuiskraal that wanted to showcase their school on the web, thus creating a better footprint for their business.



## Graphic Design-

Logo Creation  
Flyer Design  
Branding  
Web Design  
SEO  
Signage

**I**p-ig Creche needed an exceptional website to accompany the launch of their new marketing campaign to attract more pupils to their school. Our solution delivers sophisticated visuals and subtle dynamic effects to position their brand. It's standards compliant and search engine strong.



Cyber Web Design

*a designed investment*

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

## www.kingsjumpingcastles.co.za

Kings Jumping Castles is a home based company that started late 2011 and is already one of the top 10 ranking websites when you search "jumping castles pretoria"



Graphic Design-  
Logo Creation  
Flyer Design  
Business Cards  
Web Design  
SEO  
Signage

**K**ings Jumping Castles is a new company that wanted a website to showcase their huge range of jumping castles. This is one of our favourite pieces of graphic and web design. A carefully chosen typeface, and warm colours combine to create a wonderfully reassuring and welcoming website. The website is appealing with clear calls to action.





Cyber Web Design

a designed investment

Tel: 012 752 1116 | Fax: 086 606 1854 | Cell: 071 365 3388  
www.cyberwebdesign.co.za

# Web Portfolio

www.joyprint.co.za

Kings Jumping Castles is a home based company that started late 2011 and is already one of the top 10 ranking websites when you search "jumping castles pretoria"



## Graphic Design-

Logo Creation  
Flyer Design  
Business Cards  
Web Design  
SEO  
Signage

Joy Print is a printing company situated in Silverton, Pretoria. They wanted a business website that can showcase their printing abilities and range and that can produce customers. Since "go live" in November 2011 the website generated over R200 000 in new business.



Cyber Web Design  
www.cyberwebdesign.co.za  
admin@cyberwebdesign.co.za

Since 2000  
012 752 1116  
071 365 3388

# Design Portfolio

## Packages

We understand the fact that your website is not just a short term investment, therefore we build solutions that make it easy for you to communicate with your audience, leaving them with a lasting impression. With our experience and excellence we make sure that we serve our client with nothing but the best.

### Economy

Standard Economy website consisting of:

- 8 PAGE WEB DESIGN
- 1 CONTACT FORM
- 1 SERVICES PAGE
- 1 QUOTE PAGE
- 1 ABOUT US PAGE
- 1 PRODUCTS PAGE
- 1 LINKS PAGE
- 1 TESTIMONIALS
- 1 INDEX PAGE
- FREE Facebook & TWITTER INCORPORATION

FROM **R4600**

### Deluxe

Client Specific

- 21 PAGE WEB DESIGN
- 1 CONTACT FORM
- 1 SERVICES PAGE
- 1 QUOTE PAGE
- 1 ABOUT US PAGE
- PRODUCTS PAGES
- 1 LINKS PAGE
- 1 TESTIMONIALS
- 1 INDEX PAGE
- FREE Facebook & TWITTER INCORPORATION

### Premium

Client Specific

- 30+ PAGE WEB DESIGN
- 1 CONTACT FORM
- 1 SERVICES PAGE
- 1 QUOTE PAGE
- 1 ABOUT US PAGE
- PRODUCTS PAGES
- 1 LINKS PAGE
- 1 TESTIMONIALS
- 1 INDEX PAGE
- FREE Facebook & TWITTER INCORPORATION

## Team

**FERDINANT VAN WYK**  
DESIGNER

**MARIUS ELS**  
PHP PROGRAMMER

**KOBUS BURGER**  
SEO DESIGNER